

COME CELEBRATE A DAY OF CASH, CARS & CELEBRITIES!

In Support of **The Canadian Lyme Disease Foundation**
REGISTER TODAY!



SPONSORSHIP PACKAGES

PLATINUM SPONSOR \$6000

- Threesome golf package including the opportunity to golf with a celebrity like Toronto Maple Leaf Alumni **Johnny Bower**, **Darryl Sittler**, **Rick Vaive** and Winnipeg Jet Alumni, **Dale Hawerchuk**. Celebrity teams will be determined by a lottery prior to tournament.
- A delicious BBQ lunch accompanied by award winning True North Beer.
- A complete four course gourmet awards dinner paired with Magnotta Wines.
- Sponsorship of post game cocktail party including signage featuring your corporate logo.
- Your corporate logo in the event section of our retail newsletter, *Raise a Glass* (June 2007 issue, 4,000 distribution).
- Your company announced as a Platinum Sponsor during evening program.
- Category exclusivity (based on the first team registered in a category).
- Your corporate logo on official Platinum Sponsor sign included in every golf cart.
- Your corporate marketing material included in golfer's gift bag.
- Golfer's gift bag for each player.

GOLD SPONSOR \$4000

- Foursome golf package to play in tournament.
- A delicious BBQ lunch accompanied by award winning True North Beer.
- A complete four course gourmet awards dinner paired with Magnotta Wines.
- Post game cocktail party.
- Your corporate logo displayed in the sponsor listing of the event program.
- Your corporate logo in the event section of our retail newsletter, *Raise a Glass* (June 2007 issue, 4,000 distribution).
- Your corporate banner displayed at event.
- Your corporate logo displayed at two holes on the course.
- Your company announced as a Gold Sponsor during evening program.
- Your corporate marketing material included in golfer's gift bag.
- Golfer's gift bag for each player.

CORPORATE GOLF PACKAGE \$2000

- Foursome golf package to play in tournament.
- A delicious BBQ lunch accompanied by award winning True North Beer.
- A complete four course gourmet awards dinner paired with Magnotta Wines.
- Post game cocktail party.
- Golfer's gift bag for each player.



Be part of a select group, limited to 144 premium beer loving golfers to golf on one of Canada's most historically exclusive golf courses featuring a day of

CASH, CARS & CELEBRITIES!

Monday, June 18, 2007

Thornhill Golf and Country Club

11:00 a.m. Registration and Lunch

GOLF WITH CELEBRITIES including Hockey Hall of Fame legends

**Johnny Bower, Dale Hawerchuk,
Darryl Sittler & Rick Vaive**



FOUR HOLE-IN-ONE CONTESTS—YOU COULD WIN:

• **A MILLION DOLLARS**

• a **GRAND CHEROKEE LTD.** 

• a **MUSTANG GT CONVERTIBLE** 

• a **BMW** 

LONGEST DRIVE CONTEST

• Win a **KODAK CAMERA** from 

All net proceeds from the tournament will support
The Canadian Lyme Disease Foundation





Monday, June 18, 2007

Thornhill Golf and Country Club

7994 Yonge Street

Thornhill, Ontario

phone: 905.881.3000

11:00 a.m. Registration and Lunch

12:30 p.m. Shotgun Start

7:00 p.m. Awards Dinner

RSVP by April 16, 2007

The 2nd Annual True North Golf Classic Tournament includes:

18 holes of championship golf at Thornhill Golf and Country Club, an exclusive private club.

Lunch

A collaborative effort to celebrate good taste including Canadian AAA beef burgers basted in sauces created and inspired by True North Beers.

Post Game Cocktail Party

Featuring an array of hot and cold hors d'œuvres and True North's finest all natural premium products for tasting and sampling.

Awards Dinner

Featuring an amazing 4 course dinner carefully prepared by the club's chef starring a True North Lager marinated 8 oz. Filet Mignon as the main course followed by amazing prizes.

Participant's package complete with a golf shirt, cap and a golfer's gift bag.

All net proceeds from the tournament will support
The Canadian Lyme Disease Foundation



REGISTRATION AND INFORMATION

Please complete the following registration form and return to
Magnotta Brewery by April 16, 2007

Company Name _____

Company Contact _____

Mailing Address _____

Phone Number _____ Fax Number _____

E-mail Address _____

SPONSORSHIP FEES

I am unable to participate in the 2nd Annual True North Classic but I would like to make a contribution of = \$ _____

PLATINUM SPONSORSHIP
(limited to 5, 1 company/category)
Number of threesomes _____ x \$6,000 = \$ _____

GOLD SPONSORSHIP
Number of foursomes _____ x \$4,000 = \$ _____

CORPORATE GOLF PACKAGE
Number of foursomes _____ x \$2,000 = \$ _____

SINGLE PLAYER
Number of singles _____ x \$600 = \$ _____

Please complete the following:

Team Name: _____ Team Name: _____

1. _____ 1. _____

2. _____ 2. _____

3. _____ 3. _____

4. _____ 4. _____

PAYMENT (must accompany registration form)

TOTAL AMOUNT DUE \$ _____

Please check one:

Cheque (enclosed) Payable to **Magnotta Brewery** in Canadian funds.
Please write contact person's name on cheque.

Visa MasterCard Amex

Card No. _____

Name on Card _____

Expiry Date _____

Signature **X** _____

**FAX COMPLETED REGISTRATION FORM TO 905.738.5551 OR MAIL TO:
Magnotta Brewery, Attn: Susan Wall, 271 Chrislea Rd., Vaughan, ON L4L 8N6**